



DAVE CONE BACK - Some  
 LIGHTER BZGIF  
 GEORGE - PACKED - 65 + 20 DBZGIF  
 + 18 + 28 DONALS  
 83 + 40 17  
 105

M. J. GOODMAN  
 Regional Operations Manager  
 486 Thomas Jones Way  
 Exton, PA . 19341  
 610-280-9120  
 Fax: 610-280-9191

March 11, 1997

RJR Account # 423360  
 SANDY KATZ  
 MIDDLESEX TOBACCO CO  
 450 FLORIDA GROVE RD  
 PERTH AMBOY, NJ 08861

April Doral Buy Two Packs Get Lighter #700050

To: SANDY KATZ

Doral product has been ordered (see quantities below), as well as the premium/shippers (item # 521573) to pack your Doral April 1997 automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

UPC Code	Style or Item	# (12m) Cases
12300-15112	Doral LT King	N/A
12300-15212	Doral LT 100	4
12300-15812	Doral Menthol LT 100	N/A
12300-15312	Doral FF 100	4
12300-23850	Premium shipper case	239

These allocations will allow you to build :

These shippers will service:

Product/Premium Arrival:

Ship Date to retail

The PO # for this order is:

SKU Cube:

Retail Sales Offer per SKU

239 Shippers

194 Retail Stores

Week of April 1, 1997

Week of April 14, 1997

1.1490

20 Offers

Billing per SKU

4 Savings Priced Cartons

EFT \$ Amount

Non EFT Amount

\$4,267.84

Change to  
 APRIL 8th  
 changed 3/14/97  
 6:45 PM

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Doral B2GF Lighter

Account: MIDDLESEX TOBACCO CO / 423360

**Promotion Description:** Doral Buy 2 Packs Get Free Lighter. POS packed with SKU which contains Pre-assembled display with Premium and sleeves packed inside display plus Paster Card. Diagram attached.

**Ship the number of displays to each account as noted on the enclosed retail account listing.**

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you \$28.00 per live 12M case for all displays packed and shipped to retail on a timely basis. this equates to \$446.13 (8 cases @ \$28.00).

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to out local Operations office for payment.

In addition to packing displays for your own retail accounts, the accounts serviced by the following Sub-Jobbers which you service are included in your allocation. These Sub-Jobbers have been notified to order the completed shippers from you.

Central New Jersey 49 shippers

**Important Note:** Due to the rounding needed to build this promotion you will have N/A shippers remaining after shipping displays to your accounts. RJR reps. will submit prebooks to order out these shippers (and any others you may have due to refusals etc.) An example copy of this prebook is attached. Please honor only this prebook submitted by our representatives and honor accounts on the enclosed VAP list first.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,

*Mark*

M. J. Goodman

cc: Lanny Wolfe

51849 3157

## DORAL BUY 2 PACKS - GET FREE LIGHTER CLEANUP PREBOOK

**IMPORTANT NOTE:** The purpose of this prebook is to "cleanup" left over promotion quantities at wholesalers participating in RJR's "Partners Value Added" program. These left over quantities are available on a "first come - first served" basis until quantities are depleted. The quantity of shippers prebooked here may or may not be available for delivery.

Date: \_\_\_\_\_

Account Name: \_\_\_\_\_ Retail Account #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_

Wholesale Distributor: \_\_\_\_\_

RJR Representative: \_\_\_\_\_ Voice Mail Box #: \_\_\_\_\_  
(Dial 1-800 RJR Talk)

Please deliver (if available) the following quantity of Doral Lighter shippers (each shipper contains 4 Savings Priced cartons).

# of Shippers Requested =====>

Authorized Signature: \_\_\_\_\_

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WHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>  
 TEMPLATE : 700050 70400 DORAL APR LTR  
 TEMPLATE SEQ : 0004  
 ES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122101	122225	595891	MINIT MART	151 TERRACE ST	HAWORTH	NJ	07641	1			2013870766	(201)387-0766
122103	122628	338499	MINUTE MART	442 ANDERSON AVE	CLIFFSIDE PARK	NJ	07010	1			2019439722	(201)943-9722
133001	133022	232976	MOBIL GAS 03C9X	143 E WASHINGTON	WASHINGTON	NJ	07882	1			9086895060	(908)689-5060
133003	133028	040711	MOBIL OIL CO.	1620 OAK TREE RD.	EDISON	NJ	08820	1			9084944341	(908)494-4341
133007	133029	078126	MONROE DELI	14 TAYLOR AVE	SPOTSWOOD	NJ	08884	1			9082510939	(908)251-0939
122603	122622	401700	MOUNTAIN DELI	2385 MOUNTAIN AVE	SCOTCH PLAINS	NJ	07076	1			9088895557	(908)889-5557
122102	122226	521238	PARAMUS FOOD MARKET	548 PARAMUS RD	PARAMUS	NJ	07652	1			2016520178	(201)652-0178
122102		547515	POMPEI MARKET	31 CALICOONECK RD	SOUTH HACKENSA	NJ	07606	1			2014404696	(201)440-4696
122604	122623	708327	QARMOUT & CO. INC.	766 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1			2018355353	(201)835-5353
133003	133028	090735	QUICK FOODS STORE	1721 PARK AVE	SOUTH PLAINFIE	NJ	07080	1			9086680353	(908)668-0353
133003	133028	241457	QUICK STOP CONVEN.	206 W 7TH ST	PLAINFIELD	NJ	07060	1			9087563660	(908)756-3660
133005	133030	729984	QUICK STOP DELI	RT 23	HAMBURG	NJ	07419	1			2018753768	(201)875-3768
133001	133022	738648	R&T FOOD CORP	41-43 WASHINGTON	WASHINGTON	NJ	07882	1				(908)689-1600
133007		580849	RACETRAC INC	2680 RT 516	OLD BRIDGE	NJ	08857	1			9086792700	(908)679-2700
133005	133030	400506	RATTIS	28 MAIN ST	SUSSEX	NJ	07461	1			2018759130	(201)875-9130
133002	133023	737805	RED BANK MART	220 NEWMAN SPRING	RED BANK	NJ	07701	1			9082197626	(908)219-7626
133006		611872	RICHARDS DELICATES	226 W FRONT ST	KEYPORT	NJ	07735	1			7394333	(908)739-4333
133006	133024	248453	ROSA JOAO STAT., IN	1000 AMBOY AVE	EDISON	NJ	08837	1			9082257442	(908)225-7442
122107		401012	ROSE RUD CONF	528 JORALEMON ST	BELLEVILLE	NJ	07109	1				(201)759-9769
133005	133030	733000	S&S FOOD	574 MACOPIN RD	WEST MILFORD	NJ	07480	1			2016975081	(201)697-1070
133006	133024	401959	SEAMANS PHARMACY	82 SMITH ST	PERTH AMBOY	NJ	08861	4			9084420200	(908)442-0200
122602	122621	398655	SHOPPER EXPRESS	577 N BROAD ST	ELIZABETH	NJ	07208	1			9083514989	(908)351-4989
133006	133024	580017	SHORT STOP	835 ROOSEVELT AVE	CARTERET	NJ	07008	1	223321		9085419135	(908)541-9135
133001	133022	428908	STEVE'S FOOD STORE	42 N MAIN ST	FLEMINGTON	NJ	08822	1			9087821144	(908)782-1144
122103	122628	285845	SUE'S MINI MART INC	2501 TONNELLE AVE	NORTH BERGEN	NJ	07047	1			2018675151	(201)867-5151
133002	133021	661689	SUNSET SERVICE STAT	GETTY	OCEAN	NJ	07712	1			9087744823	(908)774-4823
133407	133424	657609	SWANS MINI MART	240 VAN SCIVER PK	WILLINGBORO	NJ	08046	1			6098711296	(609)871-1296
133006	133029	644016	SWATI INC	3193 WASHINGTON R	PARLIN	NJ	08859	1			9085259228	(908)525-9228
122101	122225	400125	THE VARSITY	218 CLOSTER DOCK	CLOSTER	NJ	07624	1			2017689302	(201)768-9302
101	122225	609682	TIGER SERVICE STATI	484 E STATE RT 4	ENGLEWOOD	NJ	07631	1			2015686801	(201)568-6801
104	122623	273752	TONYS STATIONERY	211 VAN WINKLE AV	HAWTHORNE	NJ	07506	1			2014273237	(201)427-3237
133001	133022	402609	TOWNE MARKET	50 MAIN STREET	PHILLIPSBURG	NJ	08865	4			9084541444	(908)454-1444
122604	122623	464357	VERONA VARIETY	400 BLOOMFIELD AV	VERONA	NJ	07044	1			2012399760	(201)239-9760
133005	133030	409658	WANTAGE EXXON	ROUTE 23	SUSSEX	NJ	07461	1			2018751077	(201)875-1077
133003	133028	738653	WHOLLY SMOKES	299 RT 22 E	GREEN BROOK	NJ	08812	4		2129-0000		(908)424-0589
133007	133027	738654	WHOLLY SMOKES	233 RT 18 S	EAST BRUNSWICK	NJ	08816	4		2129-0000		(980)545-8066
133007	133029	738651	WHOLLY SMOKES	3135 RT 9 N	OLD BRIDGE	NJ	08857	4		2129-0000		(908)679-0237
122603		275901	WINFIELD LIQ & DEL	25 WAVECREST AVE	LINDEN	NJ	07036	1			2014862112	(201)486-2112
133003		708034	19 PETROLEUM	99 LINCOLN BLVD	MIDDLESEX	NJ	08846	1			9085631112	(908)563-1112

PAGE BREAK TOTAL ACCOUNTS 81 TOTAL QUANTITY 106

TEMPLATE TOTAL ACCOUNTS 81 TOTAL QUANTITY 106

*SPRINGFIELD Cury. 1*  
*C. Jersey 41*  
*C A Burke 71*  
194

*8*  
*49*  
*76*  
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WHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>  
 TEMPLATE : 700050 70400 DORAL APR LTR  
 TEMPLATE SEQ : 0004  
 SS LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT	PHONE #
122101	122225	687944	A&H DRUG & GIFT INC	646 WESTWOOD AVE	RIVER VALE	NJ	07675	1			2016646900	(201) 664-6900	
133002	133023	486308	AKAR AMOCO	RT. 36 & PALMER A	KEANSBURG	NJ	07734	4			9084953558	(908) 495-3558	
133008	133025	598056	AKAR 3 AUTO	27 ROUTE 46 EAST	PINE BROOK	NJ	07058	1			2012271563	(201) 227-1563	
133001	133022	472598	B.A.H.M. FOOD, INC.	161 WASHINGTON AV	WASHINGTON	NJ	07882	2			9086891884	(908) 689-1884	
133007	133027	690271	B-B BIG FOOD MART	14 S 2ND AVE	HIGHLAND PARK	NJ	08904	1			9085455808	(908) 545-5808	
133003	133028	772596	BOB'S 4 WHEEL DRIVE	1645 STELTON RD	PISCATAWAY	NJ	08854	1			9089853888	(908) 985-3888	
133003	133028	617292	BRAVO	1245A W 7TH ST	S PLAINFIELD	NJ	07080	1			9087531114	(908) 753-1114	
133001	133022	424327	BUSY BEE/CROTON TEX	RT. 12 AND RT. 57	FLEMINGTON	NJ	08822	1			9087823362	(908) 782-3362	
133406	133420	667468	CEDAR BRIDGE FOOD	592 ROUTE 70	BRICK	NJ	08723	1			9082629388	(908) 262-9388	
133006	133024	703620	CENTER EXXON	1441 RT. 1 SOUTH	EDISON	NJ	08817	1			9085485675	(908) 548-5675	
133006	133024	680007	CIRCLE B / KRAUSZER	166 DURHAM AVE	METUCHEN	NJ	08840	1			9085488850	(908) 548-8850	
122604	122623	477641	COASTAL GAS	3 STEVENS AVE	LITTLE FALLS	NJ	07424	4			2012562023	(201) 256-2023	
122604	122623	484406	COASTAL GAS	1040 RINGWOOD AVE	HASKELL	NJ	07420	1			2018359750	(201) 835-9750	
122106		472766	CORDIALLY YOURS	6 VAN NESTE SQ	RIDGEWOOD	NJ	07450	1			2016524433	(201) 652-4433	
133003	133028	282554	CUB LIQUORS	242 LINCOLN BLVD	MIDDLESEX	NJ	08846	1			9083563929	(908) 356-3929	
133007	133029	413854	EMPORIUM GAS	1299 US HIGHWAY 9	OLD BRIDGE	NJ	08857	1			9087212144	(908) 721-2144	
122101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ	07675	1			2013915665	(201) 391-5665	
133005		273986	G J SCHOOL HOUSE	551 WARWICK TPKE	HEWITT	NJ	07421	1			2018537474	(201) 853-7474	
122104	122629	642691	GARDEN STATE NEW	30 MONTGOMERY	JERSEY CITY	NJ	07302	1			2013338821	(201) 333-8821	
122604		734738	GC& G INC	149 HAMBURG TPKE	BLOOMINGDALE	NJ	07403	1				(201) 492-8550	
133007		479211	GED CORP.	T/A TICETOWN LIQU	OLD BRIDGE	NJ	08857	1			86650	(908) 679-1020	
133406		726678	GETTY	91 BRICK BLVD	BRICK	NJ	08723	1			9089209818	(908) 920-9818	
133007	133024	707049	GISU STATION, INC	641 ROUTE 1 SOUTH	EDISON	NJ	08817	1			9089859679	(908) 985-9679	
133005	133030	400492	HIGHLAND GEN STORES	HIGHLAND LK. ROAD	HIGHLAND LAKES	NJ	07422	1			2107644541	(201) 764-4541	
122102	122226	273836	IDEAL MARKET	6-21 FAIR LAWN AV	FAIR LAWN	NJ	07410	1			2017961280	(201) 796-1280	
122602	122621	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ	07065	1			9084998016	(908) 499-8016	
122102		683073	JERSEY OIL	443 LEXINGTON AVE	CLIFTON	NJ	07011	1			2015462345	(201) 546-2345	
133005		728441	JESSE'S COUNTRY KET	1603 GREENWOOD LA	HEWITT	NJ	07421	1			2017288780	(201) 728-8780	
133008	133025	770568	K'S FOOD PLUS	191 CHANGEBRIDGE	MONTVILLE	NJ	07045	1			361484	(201) 299-0305	
504	122623	273327	KAY'S DRUG	448 CHAMBERLAIN A	PATERSON	NJ	07522	2			2019428296	(201) 942-8296	
602	122621	272916	KHAN EXXON #3-4170	9 W SAINT GEORGES	LINDEN	NJ	07036	1		5474-0000	9084869490	(908) 486-9490	
133001	133028	609475	KRAUSZERS	310 W UNION AVE	BOUND BROOK	NJ	08805	1			9083560466	(908) 356-0466	
133003	133027	401663	KRAUSZERS #26	50 MAIN ST	S BOUND BROOK	NJ	08880	1			48400	(908) 805-9335	
133005	133030	449399	LAKESIDE MKT & PIZZ	396 LAKE SHORE DR	HEWITT	NJ	07421	1			2018531216	(201) 853-1216	
133007	133029	401885	LIQUOR CITY	1069 RT 9 N	OLD BRIDGE	NJ	08857	3			9087279398	(908) 727-9398	
133006	133024	427210	M&M CONVENIENCE	525 AVENEL ST	AVENEL	NJ	07001	1			9086369645	(908) 636-9645	
133006	133024	560269	MACK CONV. STORE	583 ROOSEVELT AVE	CARTERET	NJ	07008	1			9089691050	(908) 969-1050	
122609		771366	MAIN FAIR DRUG	87 LOWER MAIN STR	PATERSON	NJ	07505	1			2012795510	(201) 279-5510	
122102	122226	660793	MAIN STREET NEWS	158 MAIN ST	HACKENSACK	NJ	07601	1			2014883020	(201) 488-3020	
133001	133020	591764	MATTCO CO MINUTEMAN	3 NETCONG RD	BUDD LAKE	NJ	07828	1			2016910450	(201) 691-0450	
133007	133029	228454	MILK & STUFF	400 SPOTS-ENGLISH	SPOTSWOOD	NJ	08884	1			9082517744	(908) 251-7744	
122103	122628	553672	MINIT MART	237 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1			2019452250	(201) 945-2250	

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## WORKPLAN VAP TEMPLATE LISTING

PAGE: 23  
DATE: 97-02-12  
TIME: 01:35 PMWHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>  
TEMPLATE : 700050 70400 DORAL APR LTR  
TEMPLATE SEQ : 0002  
VS LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122107		773829	SPRINGFIELD CANDY	55 ROME ST	NEWARK	NJ	07105	8		3666-0000	2013447555	(201) 344-7555

PAGE BREAK TOTAL ACCOUNTS 1 TOTAL QUANTITY 8

TEMPLATE TOTAL ACCOUNTS 1 TOTAL QUANTITY 8

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TERM	RETAIL ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133002	228329	FERRY MOUNTY FOODS	ROUTE 9 / FOND RD S	FRESHOLD	NJ	07728	1			(908) 577-0593	
133006	474875	PONT NEWS & FOOD IN	643 PONT READING	PORT READING	NJ	07064	1			19081634-4544	33125
122604	122623	PURM N STUFF	40504 PURM N STUFF	PLYMOUTH CARDS	NJ	07735	1			(908) 272-6989	33377
133007	133024	QUICK PIX	731200 QUICK PIX	EDISON	NJ	08817	1			(201) 748-5820	
133006	133024	QUICK SHOP MINI MKT	1456 MONROE AVE	PERTH AMBOY	NJ	08861	1			(908) 248-9078	9083412272
122603	122623	QUICK STOP	1819 E 2ND ST	SCOTCH PLAINS	NJ	07076	1			(908) 322-7199	33435
122603	122623	R DELI	199 ROOSEVELT AVE	CARTHART	NJ	07008	1			(908) 541-4080	33438
122603	122623	RAMWAY NEWS & FOOD	960 SAINT GEORGES	RAMWAY	NJ	07065	1			(908) 395-1180	33630
122603	122623	WHEATMAN'S FOOD	1218 ROSELLE ST	LINDEN	NJ	07036	2			(908) 925-6400	
122603	122623	ROYAL DELI	521 N WOOD AVE	LINDEN	NJ	07036	1			(908) 753-0584	
133003	133027	ROYAL MINI MART	66 MAIN ST	SOUTH BOUND BR	NJ	08880	1			(908) 486-2755	
122607	582962	SHRUBBI FOOD MARKET	100 N 15TH ST	LINDEN	NJ	07036	1			(908) 469-9600	36350
133001	133022	SOUTH BRIDGE CONVEN	279 E BRIDGE ST	BOMERVILLE	NJ	08876	1			(908) 862-6245	38110
133003	133027	SOUTH MINI MART, IN	69 MAIN ST	SOUTH BOUND BK	NJ	08880	1			(908) 253-0522	13800
138005	(908) 271-8882						1				
133004	133027	STOP & GO DELI	1320 N 7TH ST	PISCATAWAY	NJ	08854	1			(908) 668-8570	40000
133001	133027	STOP BUY FOOD STORE	435 AMWELL RD	BRISB HEAD	NJ	08502	1			(908) 874-6007	13951
133001	133027	STOP BUY FOOD STORE	1387 MAIN STREET	MILLSTONE	NJ	08876	1			(908) 774-6007	13951
122603	122623	SUMMER ST. NEWS	665 SUMMER ST	ELIZABETH	NJ	07202	1			(908) 355-3982	40351
122604	122624	SUPER VALUE CENTER	566 BLOOMFIELD AV	PLAINFIELD	NJ	07060	1			(908) 226-1670	40580
122603	122623	THE PIPE SHOP	62 E MILITARY AVE	RAMWAY	NJ	07065	1			(201) 429-7635	40697
122603	122623	U.S. 1 EXXON	RT. 1 E. & MOOD A	LINDEN	NJ	07036	1			(908) 382-5944	37110
122603	122623	UNION HAVEN FARMS	543 BOULEVARD	KENILWORTH	NJ	07033	1			(908) 862-2491	42680
122603	122623	VALTIEB STATIONERY	441 PARK AVE	SCOTCH PLAINS	NJ	07076	1			(908) 272-1980	43050
122603	122623	WELSH FARM	555 N 1ST AVE	ROSELLE	NJ	07036	1			(908) 322-6266	44370
122607	663970	WORLD OF BEVERAGE	2200 UNAMONITE A	LINDEN	NJ	07036	2			(908) 486-7122	44650
133003	133028	7 DAYS FOOD STORE	392 NORTH AVE	DUMELLEN	NJ	08812	1			(908) 968-0242	

## DPEN5182

## WORKPLAN VAT TEMPLATE LISTING

 PAGE: 2  
 DATE: 97-02-27  
 TIME: 11:43 AM

 WHOLESALE : 083160 C. A. BURKE, INC. <DIRECT>  
 TEMPLATE : 700050 70400 DORAL APR LTR  
 TEMPLATE SEQ : 0004  
 SALES LEVEL : 12XXXX

TERM	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122603	122623	440260	AMIS FOOD STORE	344 W GRAND ST	ELIZABETH	NJ	07202	1			1295	(908)558-9785
122603	122623	695959	AMP INC.	1201 SALEM AVE	HILLSIDE	NJ	07205	1				(908)354-4070
133001	133022	607166	BANNER FOOD STORE	130 E. MAIN STREET	SOMERVILLE	NJ	08876	1			2300	(908)429-0141
122603	122623	670410	BRIANS LIQUOR LAND	1700 E 2ND ST	SCOTCH PLAINS	NJ	07076	1				(908)322-1822
122603	122623	457161	BUY-RITE MARKET	965 MAGIE AVE	UNION	NJ	07083	1			4910	(908)352-5147
133004	133024	275925	CARTERET COLD CUT	1291 ROOSEVELT AV	CARTERET	NJ	07008	1			8300	(908)541-6210
122603	122623	667266	CENTRAL NEWS & FOOD	727 CENTRAL AVE	WESTFIELD	NJ	07090	1			21695	(908)533-0733
133002		667190	CHRISTCO EXXON	RT. 796 & TENNENT	MORGANVILLE	NJ	07751	1				(908)591-2533
133003	133028	401479	CLARK NOVELTY & BOX	1074 RARITAN RD	CLARK	NJ	07066	1			4350	(908)381-8111
133003	133028	401603	CORNER STORE	133 WATCHUNG AVE	PLAINFIELD	NJ	07060	2			9650	(908)561-8494
122603	122623	275912	D ROSEN CONFECTION.	527 W GRAND AVE	RAHWAY	NJ	07065	1			25220	(908)574-3686
122603	122623	705622	DES CONVENIENCE	1101 S WOOD AVE	LINDEN	NJ	07036	1				(908)523-0144
122603	122623	401666	DAVES SWEET SHOP	230 MOUNTAIN AVE	SPRINGFIELD	NJ	07081	1				(201)379-2885
122603	122623	692208	DELICIOUS FOOD	648 W GRAND AVE	RAHWAY	NJ	07065	1			10695	(908)499-9440
122603	122623	643924	ELMORA TOYS	176 ELMORA AVE	ELIZABETH	NJ	07202	1				(908)289-7328
133003	133028	515824	FENROSE LIQUOR	431 W FRONT ST	PLAINFIELD	NJ	07060	1			13230	(908)756-5028
122603	122623	463261	G M B CORP.	700 BOULEVARD	KENILWORTH	NJ	07033	1			21680	(908)241-2505
133003	133028	021571	GIFT HORSE	174 STELTON RD	PISCATAWAY	NJ	08854	2			15400	(908)752-9351
122603	122623	690361	GRAND AVE GROCERY	449 W GRAND AVE	RAHWAY	NJ	07065	1			15872	(908)381-3129
122603	122623	384359	HAM DELI & GROCERY	562 BAYWAY AVE	ELIZABETH	NJ	07202	1			16400	(908)527-8570
122603	122623	401557	HERSHEY DELI	502 BOULEVARD	KENILWORTH	NJ	07033	1				(201)276-9328
122607		194679	J&P DELI	314 W. WEBSTER AV	ROSELLE PARK	NJ	07204	1				(908)241-5434
122603	122623	687366	J&S NEWS & CARDS IN	241 E WESTFIELD A	ROSELLE PARK	NJ	07204	1			178640	(908)241-3858
122603	122623	244665	JC QUICK MART	1025 N WOOD AVE	LINDEN	NJ	07036	1			33377	(908)245-8940
133003	133027	471439	JIMMY'S DELI	14 MAIN ST	SOUTH BOUND BR	NJ	08880	1			20215	(908)356-6467
133001		701994	KRAUSZER #210	807 S MAIN ST	MANVILLE	NJ	08835	1				(908)429-0568
133004	133027	706430	KRAUSZER'S #11	550 HAMILTON ST	SOMERSET	NJ	08873	1				(908)296-8886
133003	133028	565628	KRAUSZER'S #501	1315 STELTON RD	PISCATAWAY	NJ	08854	1			21685	(908)985-9742
122603	122623	275855	KRISHNA GENERAL	535 E 2ND AVE	ROSELLE	NJ	07203	1			21800	(908)241-2830
133001	133027	342854	LIQUOR SAVER	78 W SOMMERSET ST	RARITAN	NJ	08869	1			23600	(908)704-1999
122603	122623	725381	MALIK CORP	2432 LIBERTY AVE.	HILLSIDE	NJ	07205	1				(201)923-6939
133001		728012	MC AUBAY'S NEWS	8-10 E MAIN ST	SOMERVILLE	NJ	08876	1			24680	(908)526-3951
122603		668998	MR. MIKE'S	2933 VAUXHALL RD	VAUXHALL	NJ	07080	1			28060	(908)864-8133
122603	122623	583678	NICK'S CANDY STORE	207 CHESTNUT ST	ROSELLE	NJ	07203	1			28702	(908)245-1080
122603	122623	544596	NICKY, INC.	437 N WOOD AVE	LINDEN	NJ	07036	1				(908)925-3033
133006	133028	429321	NICKY'S SPORTS	1734 OAK TREE RD	ELISON	NJ	08820	1			28710	(908)548-0019
122603	122623	584937	NINA'S SMOKE SHOP	130 BROAD ST	ELIZABETH	NJ	07201	1				(908)352-4748
122603	122623	570238	ONE STOP	3120ND RAHWAY AVE	ELIZABETH	NJ	07202	1			29255	(908)351-6509
122603	122623	637007	OPTIMO IL	122 WESTFIELD AVE	ROSELLE PARK	NJ	07204	1			29260	(908)241-4708
133003	133028	401721	PARK NEWS CORPORATI	635 PARK AVE	PLAINFIELD	NJ	07060	1			30750	(908)755-1660
133003	133028	401813	PAULS STATIONERY	216 HAMILTON BLVD	SOUTH PLAINFIELD	NJ	07080	2				(908)769-1399
133002	133029	038586	PENNY PANTRY FOOD S	RT 9 & TEXAS RD	MORGANVILLE	NJ	07751	1				(908)591-9618

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51849 3163



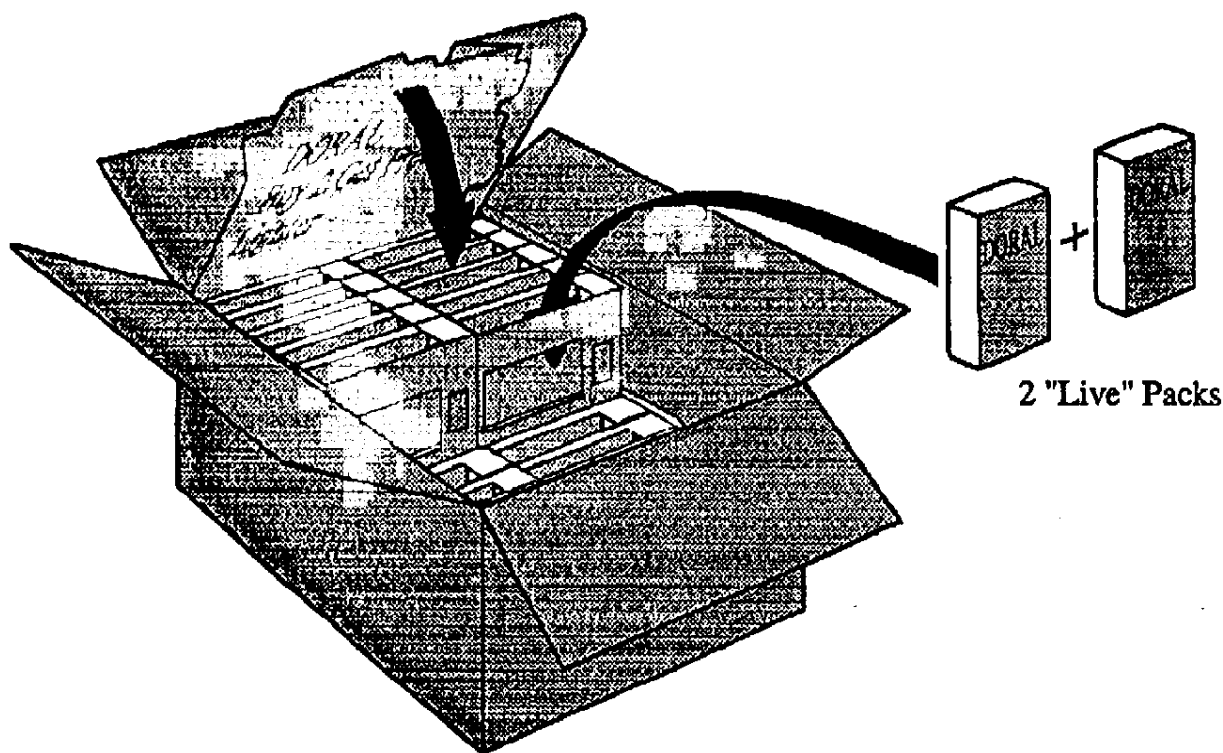
# WHOLESALE PACKING INSTRUCTIONS

## VALUE ADDED PROMOTIONS - 2ND QTR.'97

### April DORAL B2GF Lighter

#### STEPS

1. Open DORAL B2GF Lighter shipping case.
2. Add 2 "live" DORAL packs of same brand style to each sleeve.
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



Item: # 521573

Description: DORAL B2GF Lighter April Display/POS Kit

Brand Style						
Number of Cartons						

51849 3164